

# beyond the red lines



## Guidelines and Ideas for film screenings

Thanks for your interest in organising a film screening of *beyond the red lines*!

**What?** After more than one year of work, our new film about the climate movement is finally ready. Films won't change the world, but social movements do. Films about inspiring movements have an enormous potential. We want *beyond the red lines* to reach as many people as possible and inspire them to start acting. That is why we are glad you want to support us spreading the film far and wide.

**Who?** Inspire other committed people and local groups for the film. Find partners who would like to organise a screening or want to support you as a co-organiser. Get your local political groups involved, e.g. by informing them using mailing lists, social media or by presenting the film at their meeting.

**How?** Is there already an event taking place where the film could be screened? Can you get interesting speakers on board for the screening, could it be the starting point of an action or help people interested in the topic do some networking? Ask your favourite cinema, a local arthouse or university cinema whether they would be interested in showing the film.

**Where?** Depending on the kind of event and availability, either cinemas, social centres, public spaces for events, lecture halls at universities or your own living room could be suitable. Do you have to pay rent for the room?

**When?** Find a good date and time frame for the screening. Which other events are taking place? Are there connections to other events or parallel events?

## Organisation

Please inform us at [info@beyondtheredlines.org](mailto:info@beyondtheredlines.org) about any screenings you are planning, we gather them on our [website](#) for a better overview.

**Film** For a film screening we of course can provide you with the film on DVD or as a download or BlueRay in full HD-quality. Send us an email with the shipping address and the date of the event.

**Announcements and promotional material** You can order posters and flyers to promote the event from our [website](#), or print them out yourself. If you want to, you can of course create your own flyers and send us the file – we will present a best-of on our website. Use social networks, online event calendars and mailing lists to inform people of the event. Of course, press releases or an input in your local radio station are very welcome - feel free to contact us if you need to.

**Screening fee** Non-commercial, public film screenings are especially requested. We usually expect groups to order a DVD or download the film for the solidarity-based price of 25€. For screenings with good quality we recommend the 10 GB download in good resolution. BlueRay is available upon request. The rights to do a public, non-commercial screening are already included in the prices for DVDs or downloads. We are glad if groups who have some more resources at hand donate a little more. Events organised by groups which have no or only very little means should also be possible – money is not supposed to be the problem if you want to organise a screening, just contact us. If you ask people to pay a fee at your event we usually expect you to pay us half of the income (or another amount, according to our agreement). Please consult us before organising commercial public events (cinema, festivals, bigger events...). The film does not contain any music for which GEMA-fees must be paid. It is published under the creative commons license „cc-by-nc-nd“. The film can be watched for free as a stream, downloads can be copied free of charge.

**Donations** We only charge very small fees and make the film available as a stream for free in order to have *beyond the red lines* reach out to as many people as possible and inspire them. Still, producing such a film is a lot of effort and we could not cover all the expenses for production yet. If you want to support us, buy a HD-Download or a DVD, organise screenings or donate to cine rebelde directly. This way we can continue doing our work and produce more interesting documentaries.

Our bank account (SEPA):

account holder: Umwelt- und Projektwerkstatt e.V.

IBAN: DE94 4306 0967 8023 1254 00

BIC: GENODEM1GLS

You can also use paypal and donate right here: <http://beyondtheredlines.org/spenden/>

## The film screening

- in advance, find an appropriate person to announce the movie and say a few introductory remarks.
- Make sure that the equipment needed (projector, screen, sound system, laptop, if needed a microphone) is available. Check beforehand whether sound and images are of the expected quality. Everyone in the room should be able to read the subtitles, hence it might make sense to erect the screen at an elevated level.
- Prepare a list people can sign into if they want to be updated on further activities or would like to network. Send out an email to everyone who signed their name after the event.
- Prepare a feedback-sheet with which the audience can give useful feedback about the film. Send us a foto of the feedback-sheet.
- You can present further information and flyers for other events on an info-table.
- Make people aware of upcoming events of the climate movement and of possibilities to get active themselves after the event.
- Offer the audience to get into a discussion after the screening.
- Give us feedback about your event: how did people like the film? How many people were there? Was it mentioned in the press? If you took fotos, and the people pictured agree to them being published, we are glad if you send us a select few.

## Promotional text (sample)

### ***Beyond the red lines***

- ***System change not climate change***

A film of the media collective cine rebelde

date, town, address of the event

Whether in the Rhenish lignite mining area, the harbour of Amsterdam or during the international climate summit in the streets of Paris – the struggles for climate justice are waging on an increasing number of front lines. *Beyond the red lines* is the story of a growing movement, one that says “Enough! Here and no further!”, that commits civil disobedience, one that takes the transformation to a climate-just society into its own hands.

90 minutes

Original in multiple languages with English subtitles

Trailer: <http://www.beyondtheredlines.org>

Entrance free – donations welcome

You are invited by:

## Synopsis

**From the lignite mines in the Rhineland to the port of Amsterdam or the streets of Paris during the World Climate Summit, the struggles for climate justice are fought at more and more fronts.**

***Beyond the red lines* is the story of a growing movement that says „Enough! Here and no further!“ and commits civil disobedience taking the transition towards a climate just society into its own hands.**

The year 2015 was marked by human induced climate change increasingly spiraling out of control – and the struggle for climate justice taking place at ever more fronts. In Paris a global climate agreement was adopted. But was it really about saving the planet? While negotiations and greenhouse gas emissions are in full swing, there are worlds between what would be needed to avert runaway climate chaos and the measures actually being taken.

This film portrays three initiatives before and during the World Climate Summit. It shows 1,300 people entering a lignite open cast mine and putting their bodies in the way of giant coal excavators in order to paralyze Europe’s largest source of CO2 for one day (Ende Gelände). We hear the voices of people that block the import of fossil fuels at the harbour of Amsterdam (Climate camp „ground control“ & „Climate Games“). We meet people on a 5,000 km bicycle ride to Paris, providing on their way a common voice for a climate just world to countless local initiatives (Alternatiba).

The film also documents how tens of thousands take the streets of Paris during the World Climate Summit despite the proclaimed state of emergency. Meanwhile the largest climate change mobilization recorded in recent history unites more than 785,000 people in 2,200 events in 175 countries .

In the midst of giant machines, raised voices and apocalyptic landscapes, the logic of a system based on endless growth and its “green” crisis management is questioned.

Beyond the red lines is the story of a growing movement that says „Enough! Here and no further!” and commits civil disobedience taking the transition towards a climate just society into its own hands.

***Beyond the red lines*** is the story of a growing movement that says “Enough! Here and no further!“, that commits civil disobedience, one that takes the transformation to a climate-just society into its own hands.

Duration: 90 min

Original: English, German, French, Spanish with English subtitles

## **Questions or suggestions?**

Contact us via [info@beyondtheredlines.org](mailto:info@beyondtheredlines.org)